



UX into SCRUM

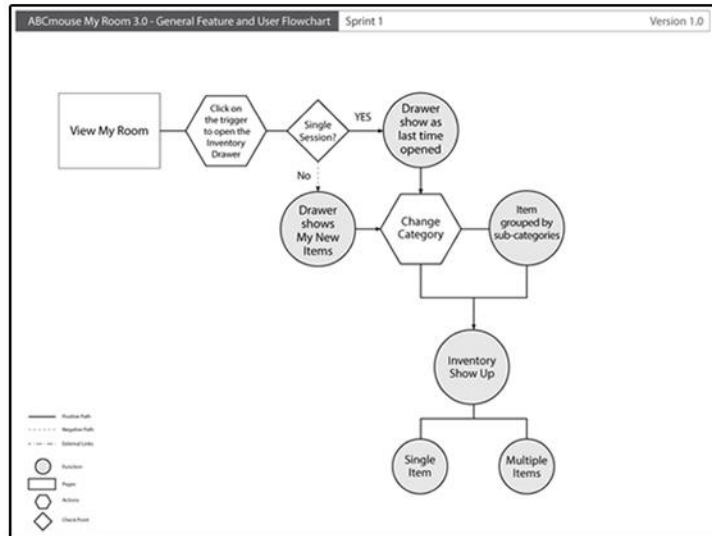
Sharing UX in SCRUM Experience



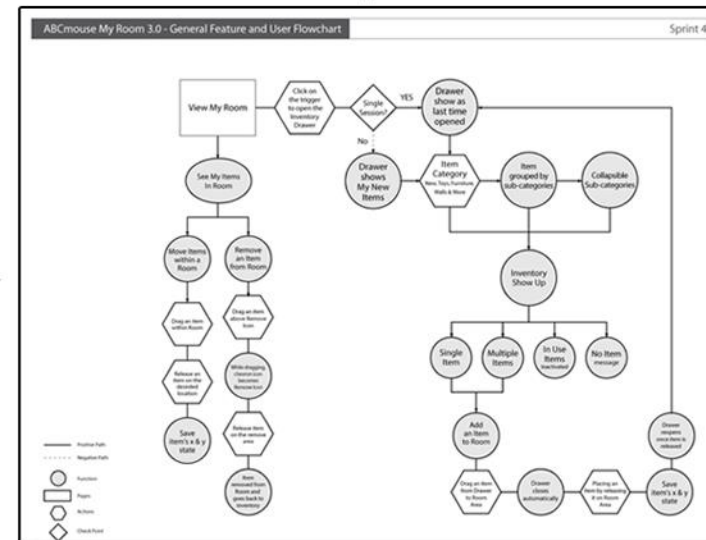
1. A Huge & Long Project VS. Two Weeks Sprints



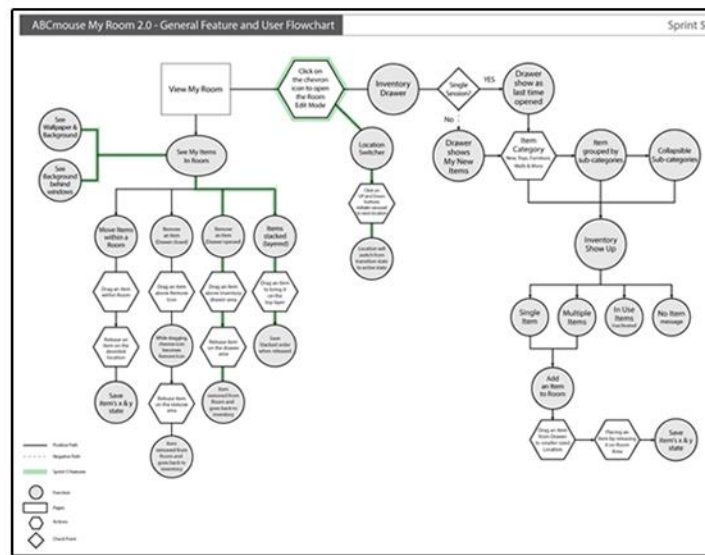
Sprint 1



Sprint 3



Sprint 4

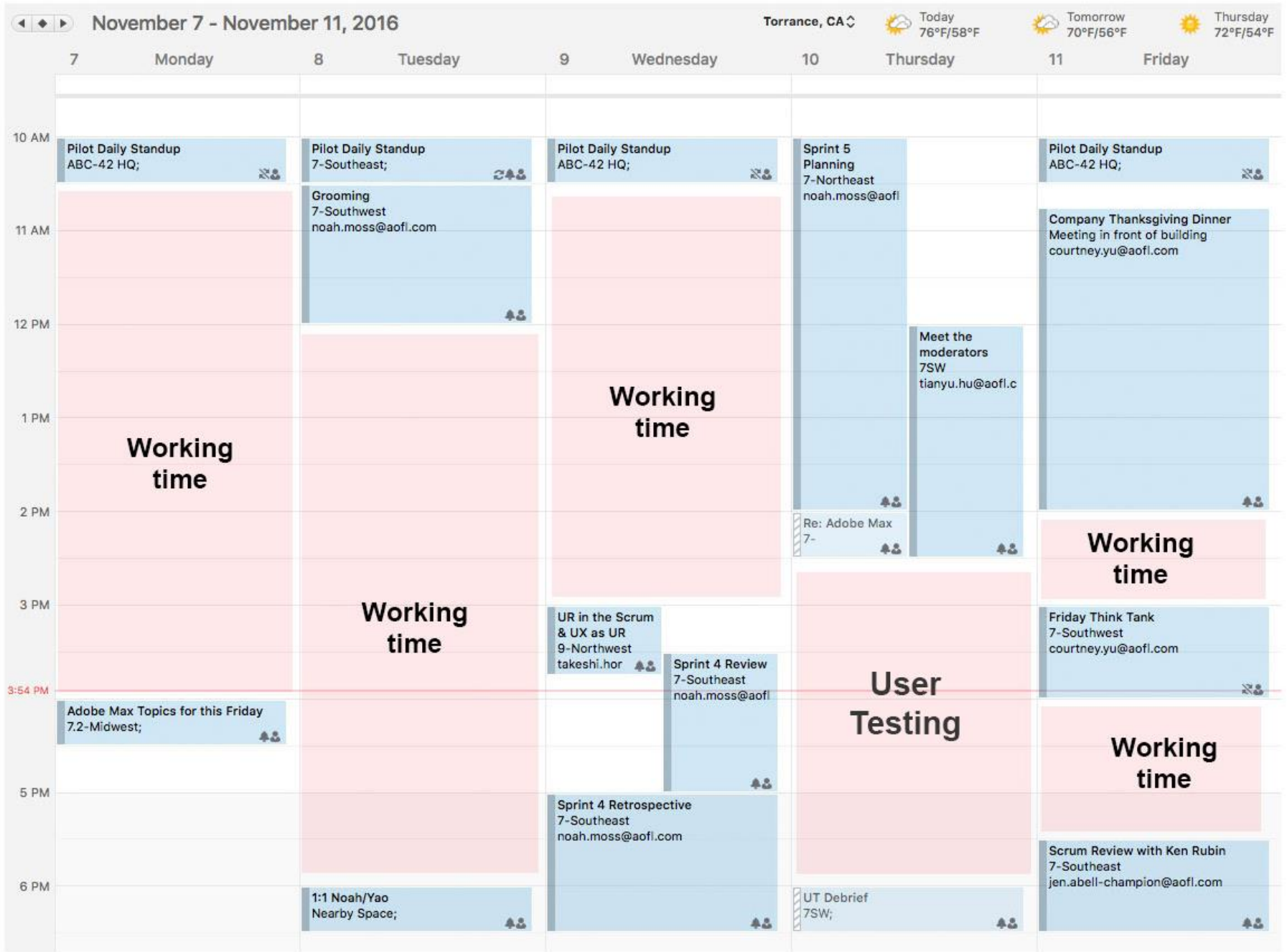




2. Yes! Meeting! Meeting! Meeting!



- Daily Sprint Stand-up
- Project Kick-Off
- Scrum Planning Meeting
- User Story Grooming Meeting
- Sprint Planning Meeting
- Sprint Review Meeting
- Sprint Retrospective Meeting
- Review with Ken Rubin Meeting





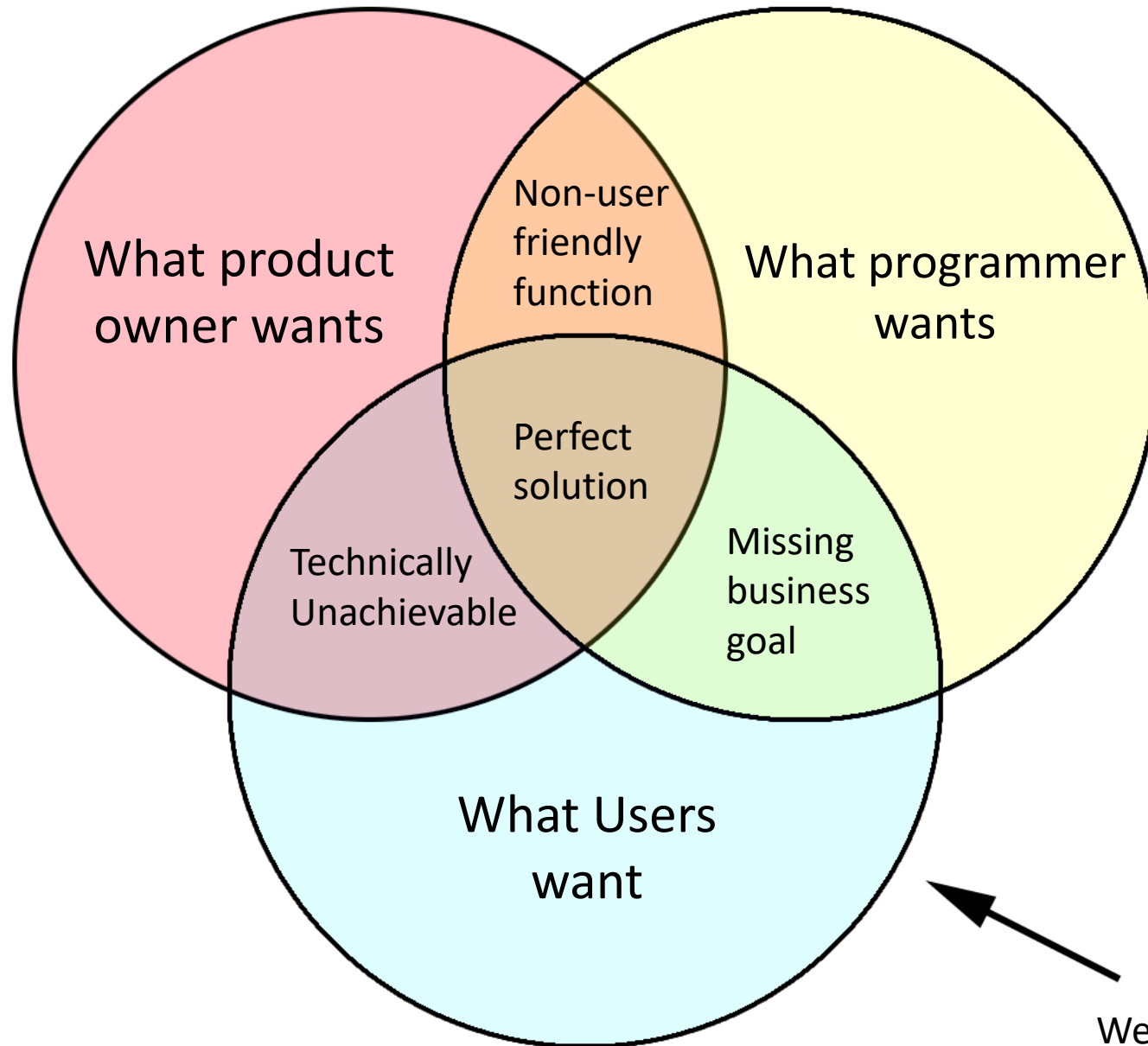
3. Research Ahead



Once the user story is groomed and starts a sprint,
No one can change the required features during the sprint.



4. You are the only voice of the users



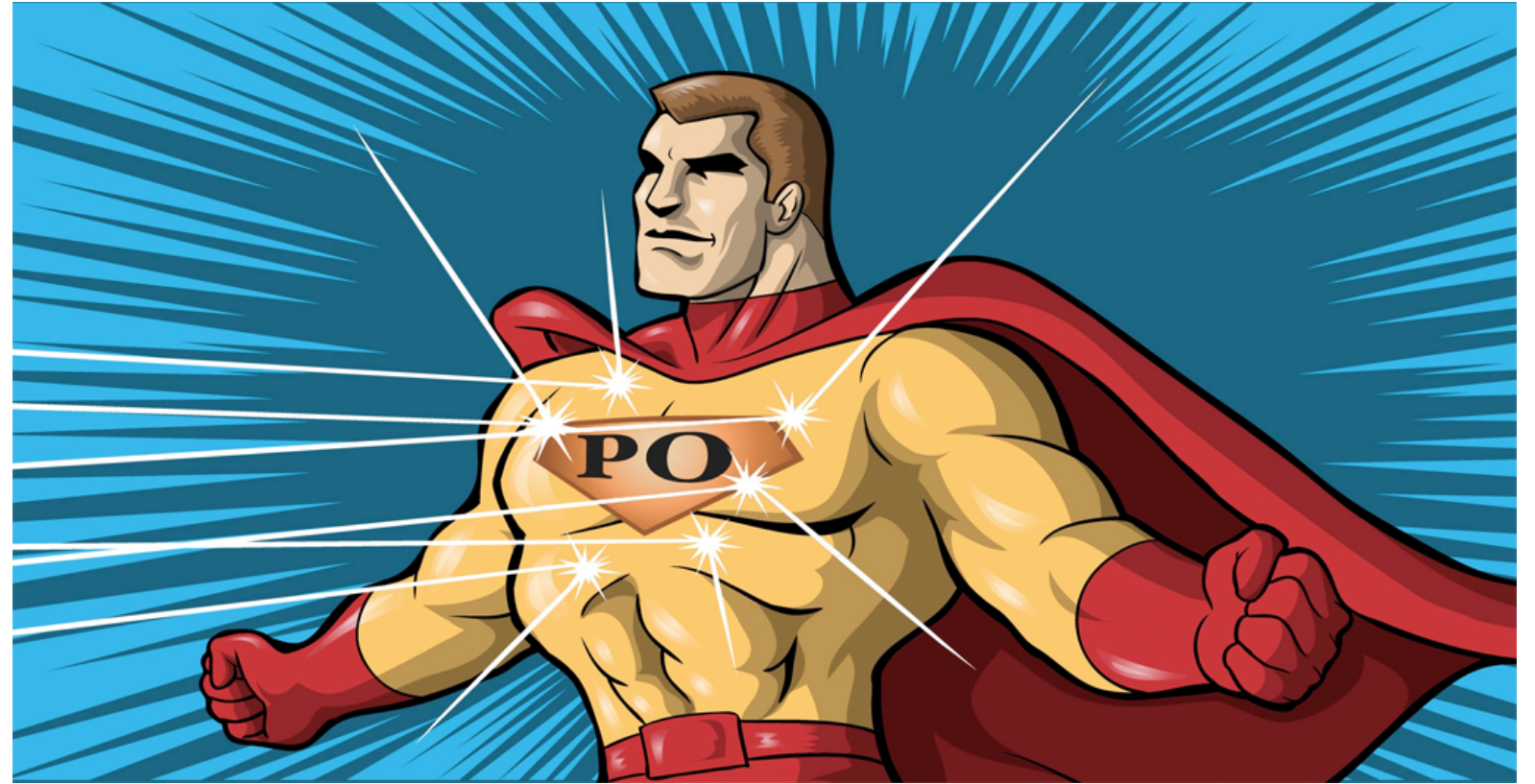
We should represent this voice



5. User testing is your best friend



Do you have UX concerns during the grooming?
Arrange a user test to find out the answer that matters.



6. Get approval from your product owner, not the scrum master



7. Be self-organized



- Study/research and preview the user stories (before grooming)
- Help to define the UX during grooming meetings
- Provide user flows and wireframes for specific sprint
- Plan and arrange user tests if needed (also analyze the result and share it with your team)



8. UX also needs to QA the built



While the UI designer is
checking on the graphics part
QA analyst is checking on technical issues
API and programmer are debugging

We (UX) also need to ensure that
all user experience is
smooth and accurate
as they should be.



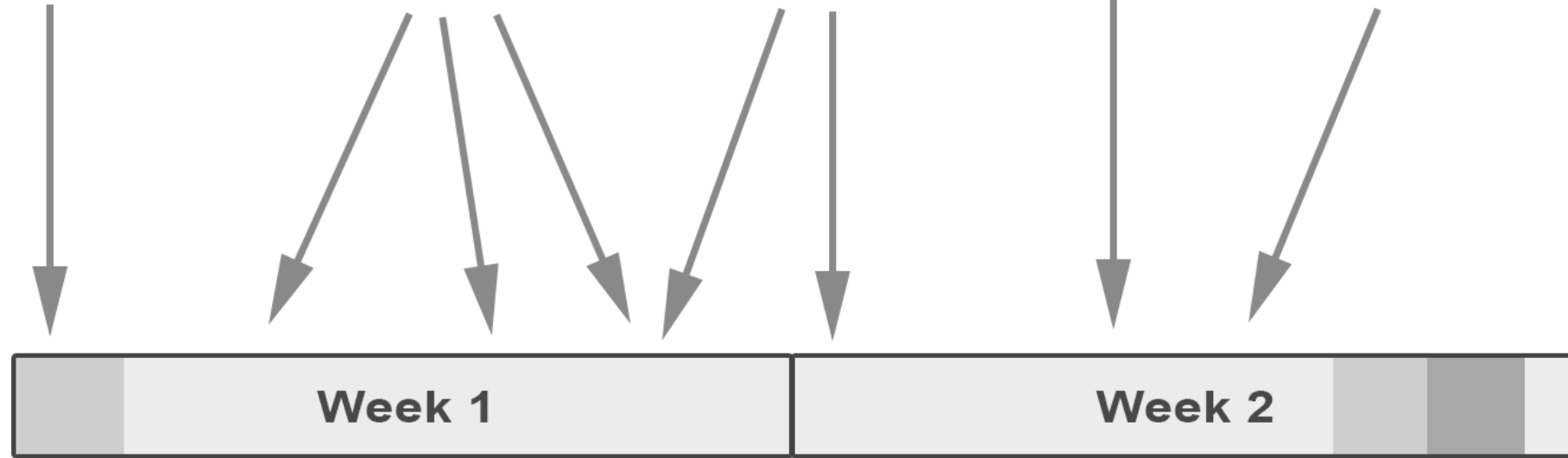
Sprint
User Flows
/Wireframes

Multiple
Grooming
Meetings

Prepare/
arrange
user testing

Attend
user testing

Post
user testing
Analyze



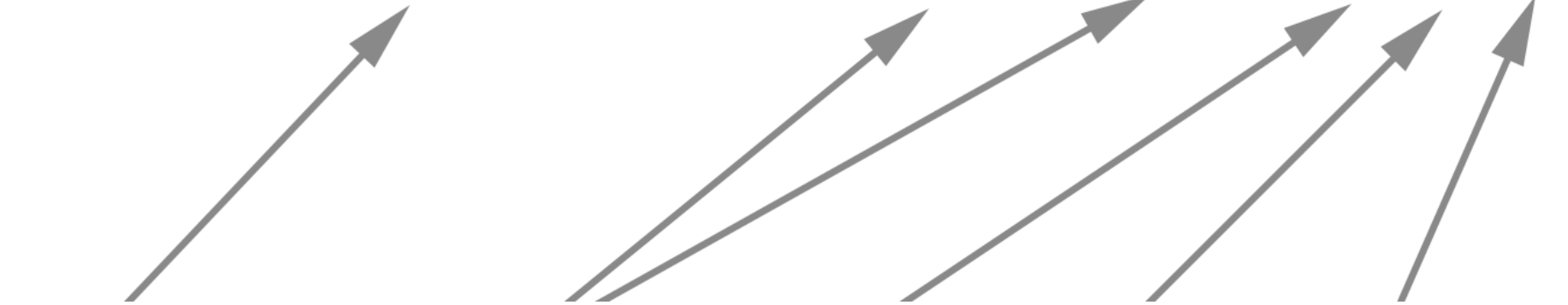
Preview/
research
on user-stories

Sprint Planning
Meeting

QA on UX

Sprint
Review
Meeting

Sprint
Retrospective
Meeting





Thank you!